

PROFESSIONAL SUMMARY

Senior BI professional with 8+ years delivering scalable data solutions across global FMCG and waste management environments. Engineering background provides a unique operational lens, translating complex manufacturing and financial data into insights, automated pipelines, and continuous improvement frameworks. Proven ability to partner with C-suite, leadership and all levels of the organization, bridging technical and commercial teams, to drive measurable business outcomes and strategies.

CORE COMPETENCIES

• BI & Visualisation	MS Fabric · DAX · Power Query (M) · Data Modelling · KPI Design · Data Storytelling
• Data Engineering	SQL · MySQL · Apache PySpark · ETL Pipelines · Data Cleansing · Data Governance
• Metodologies	Azure DevOps · Agile / Scrum · Sprint Planning · Backlog Management
• Analytics & Methods	Root Cause Analysis · Continuous Improvement · Lean · Design Thinking
• Tools & Languages	Excel (Advanced) · SharePoint · AI Literacy · English (Fluent) · Spanish (Native)

PROFESSIONAL EXPERIENCE

- Senior Business Intelligence Analyst · Biffa Waste Services · UK · Hybrid

Jan 2025 – Present

 - Strategic data partner for Sales & Finance — architecting enterprise analytics to track contract lifecycles and optimize cost-to-serve. Driving ADO-powered Agile transformation, standardizing master data workflows, and automating reporting across the business.
- Business Intelligence Executive · British American Tobacco · Southampton, UK · Hybrid

Dec 2022 – Jan 2025

 - Within the global ODM team, governed master data quality across the SAP ECC/Fiori ecosystem, managing worldwide SKU Change Requests with rigorous data standards. Designed Power BI SLA-compliance dashboards, making governance seamless for cross-functional teams.
- Business Intelligence Engineer · British American Tobacco · Venezuela

Jun 2021 – Dec 2022

 - Plant-floor embedded BI — used physical sensor data to track MTBF, OEE, and production waste in real time. Translated manufacturing complexity into scalable BI solutions, applying Lean Six Sigma to drive corrective actions and hit production targets.
- Business Intelligence Developer · ASIS Consulting · Caracas, Venezuela · Hybrid

Jul 2019 – Jun 2021

 - Specialist BI consultancy across multiple clients — building complex Power BI reports for financial modeling, taxation, and transactional data. Transformed raw financials into compelling data storytelling that drove measurable commercial decisions.
- Engineering Foundation & Project Management · Previous Experience

Jan 2016 – Jun 2019

 - Junior Project Engineer in Oil & Gas — fabricating high-pressure vessels to ASME/AWS standards and managing a 3D printing lab. Built advanced Excel models to track materials, labor, and progress, developing the physical-to-digital lens behind my BI approach.

EDUCATION & CERTIFICATIONS

BEng Mechanical Engineering · Universidad Metropolitana, Venezuela	2010 – 2015
Primary & Secondary Education · Saint Augustine Catholic School, Venezuela	Completed 2010
Microsoft DP-600: Fabric Analytics Engineer Associate · Microsoft	In Progress — 2026